SUMMARY OF NEW FINDINGS OF THE DOCTORAL THESIS

Title: Business etiquette education in teaching Citizen Education in high schools at present.
Speciality: Political Education Teaching theory and methodology.
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New findings of the thesis

Business etiquette education is one essential element in teaching Citizen Education which aims at enhancing comprehensive education and forming good qualities for high schools pupils.

New findings after surveying and studying the reality of business etiquette education in teaching Citizen Education indicate that many high schools teachers are still theoretical in teaching so they are not be able to help their pupils in connecting theory and practice. Besides, they are not very qualified in specifying the real content integrates with educating business etiquette which has led to difficulties in selecting forms, teaching techniques and methods as well as evaluating learning outcomes of their pupils. Therefore, pupils are not active and interested in learning and they have not found the meaning of moral education lessons.

The thesis uses the following measures based on these teaching principles. First, selecting the content of the Citizen Education lessons to integrate with business etiquette education. Second, using appropriate teaching techniques to improve the effectiveness of business etiquette education. Third, organizing such teaching activities as learning about business production, marketing research, practising tours or discussing groups. Next, using a variety of teaching aids and testing or learning evaluation in order to meet the proposed educational objectives.

Through pedagogical experiments, the proposed measures of the thesis has resulted in the effectiveness of the impact level. The results of the experimental research have been tested and the data obtained proved the coreectness and feasibility of the measures proposed in the thesis.

In order to achieve the effectiveness of educating business etiquette in teaching Citizen Education, teachers must constantly study to improve their professional qualificaitions, actively and enthusiastically innovate their teaching methods. Besides, learners must also be motivated and diciplined in learning and they themselves need to build appropriate learning methods and as the result, the teaching and learning quality of the subject in high schools must be gained.

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